



Viktorya Intina

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Asnières sur Seine

22 years

Digital Design & Creative Technologies (M1 Student)

Designer and Art Director with training in Digital Project Management. I combine creative vision with operational rigor, from developing visual identities and content design to coordinating production (briefs, schedules, client relations).

Skills

- Design of graphic charters & visual identities
- Creation of impactful visual content (print & digital)
- Production of presentation files (mood boards, creative intentions)
- Editorial layout: magazines, press kits, communication materials
- Artistic direction for photo shoots & creative projects (location scouting, coordination, art direction)
- Development of brand concepts (branding, visual storytelling)
- Exploration of generative AI and integration of conversational tools to enhance content production
- Attention to aesthetic detail and visual consistency
- Creative thinking
- Good adaptability
- Team spirit and interpersonal skills
- **Adobe Suite** : Photoshop, Illustrator, InDesign, Premiere Pro
- **WordPress, Elementor Pro**
- Zapier, **Microsoft Office**
- Figma

Languages

- French
- English
- Russian
- Kazakh

Areas of interest

- **Music (occasional practice)**
- **Soccer (practice and big fan of PSG)**
- **Travel**
- **Video games**

Professional Experience

Artistic Direction Assistant – Creative Factory (Internship – February to August 2025)

- Designing print and digital advertising visuals and creating mood boards.
- Contributing to operational management: preparing briefs, monitoring production schedules, and coordinating service providers.
- Actively participating in the preparation and production of photo shoots (location scouting, logistical organization, retouching follow-up).

Artistic Direction Assistant – DropShirt Agency (Internship – May to August 2024)

- Designing visual communication materials
- Contributing to the creative aspects of ongoing projects
- Supporting production coordination (logistics, visuals, location scouting)

Commercial & Creative Project Manager – Wafia (Freelance – Since 2024)

- Concept creation for brands (branding, storytelling, art direction)
- Design of visual presentation portfolios & mood boards
- Strategic brand targeting & trend monitoring

Education

Master M1 Digital Design & Creative Technologies – ESD Paris 2025 – 2027 (work-study)

Bachelor Digital Project Manager – ESD (École Supérieure du Digital), Paris 2024 – 2025 (intensive program)

Bachelor Fashion Business – MODE ESTAH, Paris 2022 – 2024

General Baccalaureate – Lycée Colbert, Paris 2018 – 2022